

# Power Through Local Action



**Based on the TSTA Strategic Focus Areas:**

**Developing Leaders at All Levels**

**Engaging Members in Collective Action**

**Organizing for Change Through Political Power**

**Protecting the Interests of Members**

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## Local Planning & Reflecting Four Times a Year

This process is flexible and can complement your local board meeting schedule.

**Aug 1. Fall Plan (Aug/Sept/Oct)**

**Reflect (May/June/July)**

*Aug 1 reflection includes setting membership goal for the coming year*

**Nov 1. Winter Plan (Nov/Dec/Jan)**

**Reflect (Aug/Sept/Oct)**

**Feb 1. Spring Plan (Feb/March/April)**

**Reflect (Nov/Dec/Jan)**

**May 1. Summer Plan (May/June/July)**

**Reflect (Feb/March/April)**

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## Every submission includes four parts

This process is focused and streamlined to help concentrate local resources on main goals.

**#1 Local Membership/AR Assessment**

**#2 Power Profile**

**#3 Local Power in Action Plan choose one based on local goals.**

- Issue Organizing Campaign
- Political Organizing Plan

**#4 Reflection**

# Power Through Local Action



## #1. Local Membership/AR Assessment

*click into the form to fill out*

Local Name: \_\_\_\_\_

### Plan Submission

Aug 1. Fall Plan (Aug/Sept/Oct) \_\_\_\_\_

Nov 1. Winter Plan (Nov/Dec/Jan) \_\_\_\_\_

Feb 1. Spring Plan (Feb/March/April) \_\_\_\_\_

May 1. Summer Plan (May/June/July) \_\_\_\_\_

Current Membership #: \_\_\_\_\_

Over this period, our membership-

Increased \_\_\_\_\_

Decreased \_\_\_\_\_

Stayed the same \_\_\_\_\_

Year to Date - membership is +/- \_\_\_\_\_

Current Association Representative #: \_\_\_\_\_

Over this period, our AR #-

Increased \_\_\_\_\_

Decreased \_\_\_\_\_

Stayed the same \_\_\_\_\_

Over this period, the # of targeted sites that have members without an AR has-

Increased \_\_\_\_\_

Decreased \_\_\_\_\_

Stayed the same \_\_\_\_\_

Year to Date - Our Association Representative # is +/- \_\_\_\_\_

Please send a copy of your AR List to [compliance@tsta.org](mailto:compliance@tsta.org).

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## #2. Power Profile:

*click into the form to fill out*

### Mission/Branding:

What do you want your local to be known for?

What are the top reasons members join and stay in your local?

### SWOT Analysis:

*(can write same as past submission if no changes)*

Think about your local internally, currently what are your local's key strengths/resources?

Think about your local internally, currently what are your local's key weaknesses?

What are the external challenges your local is currently facing?

What are the external opportunities that your local can build upon?

**Strategic Budgeting: Strategic Budgeting helps make sure that local priorities are funded. Please note your local budget for the following areas in order to help your local plan.**

**Organizing and Recruitment \$ \_\_\_\_\_**

**NEO's \$ \_\_\_\_\_**

**Social Events \$ \_\_\_\_\_**

**Conferences \$ \_\_\_\_\_**

**Other Priorities (please describe and note budget) \_\_\_\_\_**

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# Power Through Local Action



## #4 . Aug 1 - Reflection

*click into the form to fill out*

**When evaluating your last plan, consider the following:**

**Did plan happen? Were goals met? What lessons were learned? Was infrastructure built?**

**What else tells your story? Include any photos, flyers or other documents to show your local's journey! Send them to [compliance@tsta.org](mailto:compliance@tsta.org).**

**Fall is approaching and it is a good time to set a recruitment goal for next year!**

*When working on your next local planning submission, think about how local campaigns and activities can engage, recruit, and retain members. Make growing your membership part of your local story! It is all about building collective power through strength in numbers!*

**Current membership as of April 1: \_\_\_\_\_**

**Net membership loss as of April 1: \_\_\_\_\_**

**New members recruited as of April 1: \_\_\_\_\_**

**Net Member Increase goal for the coming year? \_\_\_\_\_**

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## #4 . Reflection: Nov 1, Feb 1 or May 1



### Plan Submission

Nov 1. Winter Plan reflects Aug/Sept/Oct: \_\_\_\_\_

Feb 1. Spring Plan reflects Nov/Dec/Jan: \_\_\_\_\_

May 1. Summer Plan reflects Feb/March/April: \_\_\_\_\_

When evaluating your last plan, consider the following:

Did plan happen? Were goals met? What lessons were learned? Was infrastructure built?

What else tells your story? Include any photos, flyers or other documents to show your local's journey! Send them to [compliance@tsta.org](mailto:compliance@tsta.org).